Prestashop Module Development Fabien Serny Packt

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Many people have tried and document the making of a module for PrestaShop, but it's not an easy task to take on. Fabien Serny chose an interesting angle and takes you step-by-step through the development of a PrestaShop module, starting with the very basic so it's accessible to beginners too.

PrestaShop Module Development: Serny, Fabien ...
Fabien Serny explains everything in a easy way, doesn't waste our time and cover almost every topic you need to know on PrestaShop modules development. PS: just to make it clear, if you are looking for installation and themes development, this is not the right book for you.

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PrestaShop Module Development by Fabien Serny, Paperback ...
Fabien Serny is a former core developer at PrestaShop. He has 10 years of experience in web development and e-commerce. He has worked for several big e-commerce companies in France, and then...

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Fabien Serny, Team Lead, Expert e-commerce PrestaShop ...
Fabien Serny explains everything in a easy way, doesn't waste our time and cover almost every topic you need to know on PrestaShop modules development. PS: just to make it clear, if you are looking for installation and themes development, this is not the right book for you.

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Fabien Serny is a former core developer at PrestaShop. He has 10 years of experience in web development and e-commerce. He has worked for several big e-commerce companies in France, and then created his own company named 23Prod in late 2010.

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PrestaShop is a free, open source eCommerce solution written in PHP. It supports payment gateways such as DirecPay, Google Checkout & PayPal. With this book you'll find a link to download 100Mb+ including the module ""MyProducts"" with its own documentation.

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Fabien Serny. Fabien Serny is a former core developer at PrestaShop. He has 10 years of experience in web development and e-commerce. He has worked for several big e-commerce companies in France, and then created his own company named 23Prod in late 2010.

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If you are a developer who is new to PrestaShop and wants to get a good foundation in development on the PrestaShop framework, this book is for you. It's assumed that you will have some experience with PHP5, jQuery, and HTML/CSS (no need to be an expert on it).

Pourquoi acheter et/ou télécharger des modules "tout-faits" pour votre boutique en ligne quand vous pouvez les développer vous-même ? Cet ouvrage vous enseignera justement les meilleures pratiques et vous encouragera à les mettre en oeuvre lors des développements de nouvelles fonctionnalités de PrestaShop. Un ouvrage de référence pour les développeurs Ce livre vous apprendra tout ce qu'il faut connaître sur la création de modules PrestaShop. Que vous soyez déjà un expert de ce CMS e-commerce ou que vous le découvriez seulement, vous commencerez par concevoir des modules très simples avant de vous attaquer à ceux plus avancés (module de paiement ou module transporteur). De quoi vous permettre de personnaliser votre boutique au gré de vos envies et de vos besoins ! Une approche pédagogique Vous créerez ainsi des modules performants et scalables (évolutifs), qui permettront d'améliorer efficacement votre boutique. Tout au long de votre lecture, vous serez également confronté à des exemples pratiques de concepts PrestaShop (tels que les "hooks") sous la forme de tutoriels. Une fois que vous serez familiarisé avec les meilleures pratiques de PrestaShop, vous serez à même de réduire considérablement les éventuels problèmes ou erreurs dans vos futurs modules. À qui s'adresse cet ouvrage ? Aux développeurs n'ayant aucune connaissance sur PrestaShop et souhaitant être initiés. Aux développeurs déjà initiés voulant approfondir leurs connaissances sur PrestaShop. Aux marchands avec des connaissances techniques souhaitant modifier leur boutique. Sur le site www.editions-eyrolles.com Téléchargez le code source des exemples Consultez les mises à jour et compléments Avec une préface de Bruno Lévêque, fondateur de PrestaShop

Module of Franchising and Licensing is specially written for business students at the local tertiary institutions. Spanning twelve chapters, this book presents fundamental aspects of franchising and licensing in an easy-to-understand and accessible manner. Furthermore, this book reinforce student's grasp of the topics taught through discussion questions at the end of each chapter. Each chapter is also accompanied by examples from Malaysia and other countries for enhanced learning.

Learn to create and customize impressive Drupal 8 modules to extend your website's functionalities About This Book Unleash the power of Drupal 8 programming by creating efficient modules and extensions Explore a plethora of Drupal 8 APIs and get the best out of them using the power of PHP coding Learn to implement efficient data management and data security by creating dedicated modules for it. Who This Book Is For The primary target of this book is Drupal developers who want to learn how to write modules and carry out development in Drupal 8. It is also intended for Drupal site builders and PHP developers who have basic Object Oriented Programming skills. A little bit of Symfony experience is helpful but not mandatory. What You Will Learn Write a Drupal 8 module with custom functionality and hook into various extension points Master numerous Drupal 8 sub-systems and APIs Model, store, and manipulate data in various ways and for various purposes Display data and content in a presentable and secure way Learn about the theme system and render arrays In Detail Drupal is an open source web-based content management system (CMS) that can be used for building anything from simple websites to complex applications. It enables individuals and organizations to build platforms that engage users and deliver the right content at the right time. Drupal 8 is an exciting new development in the Drupal community. However, the differences from the previous version are substantial and this can put quite some pressure on Drupal 7 developers that need to catch up. This book aims to help such developers in getting up to speed with Drupal 8 module development. The book first introduces you to the Drupal 8 architecture and its subsystems before diving into creating your first module with basic functionality. Building upon that, you will cover many core APIs and functionalities available to module developers. You will work with the Drupal logging and mailing systems, learn how to output data using the theme layer and work with menus and links programmatically. Then, you will learn how to work with different kinds of data storages, create custom entities, field types and leverage the Database API for lower level database queries. Moreover, you will learn about the Drupal 8 access system and caching layer as well as the APIs used for data processing (queues and batches). You will further see how to introduce javascript into your module, work with the various file systems and ensure the code you write works on multilingual sites. Finally, you will learn how to programmatically work with Views, write automated tests for your functionality and also write secure code in general. By the end of the book, you will have learned how to develop your own custom module from scratch that can help solve a small problem or

even provide complex functionality. And who knows, maybe you'll even contribute it back to the Drupal community. Style and approach This book aims to introduce PHP developers to programming concepts specific to Drupal 8 to get them started on writing their own functionality with Drupal 8 and create efficient Drupal 8 modules and extensions.

Annotation. For more than a decade, this book has been the definitive guide to franchises and licensing programs. In this third edition, author and prominent attorney Andrew J. Sherman expands his in-depth coverage to include international franchising initiatives. In addition, every chapter has been thoroughly updated to reflect new information on market responsiveness, compliance, and other key issues. The result is a truly global reference that will prove indispensable to companies and entrepreneurs alike. If you're involved in any aspect of franchising and licensing, you can't afford to be without the latest edition of this book. It became the industry standard immediately upon its original publication, opening up enticing opportunities for entrepreneurs as well as presenting new strategic options for corporations. Now the third edition gives it truly global reach. Expanded to include international as well as domestic (U.S.) franchising and licensing, it comprehensively covers the strategic, legal, financial, and operational aspects of these complex but highly profitable business structures.

PrestaShop is a free, open source eCommerce solution written in PHP. It supports payment gateways such as DirecPay, Google Checkout & PayPal. With this book you'll find a link to download 100Mb+ including the module ""MyProducts"" with its own documentation. This book will help you to customize the Prestashop 1.5 - 1.6 through the Admin panel, and to make advanced code changes and template customization. Many tools are discussed in this book to facilitate the developers and to help them to understand the architecture of Prestashop in the shortest amount of time. Alex works as developer manager for an IT group in London. He started as software developer in 1985.

Design almost anything in 3D with SketchUp Whether you've dabbled in drawing in 3D or are interested in learning the basics of design, SketchUp For Dummies makes it fast and easy to learn the ropes of a powerful, user-friendly tool to bring your design ideas to life. From creating a basic 3D model to showing off your work via 3D print or animation, this all-access guide pulls back the curtain on using SketchUp to do anything from redesigning your house to mocking up the next great invention. With an emphasis on usability, SketchUp has found very wide success as a tool even non-designers can use to make basic drawings. And now, thanks to the insight and expert tips from former SketchUp product director Aidan Chopra and co-author Rebecca Huehls, this easy-to-follow guide makes it more accessible than ever! Create buildings and components Alter the appearance of your model Tour your designs via SketchUp Get quick tips on troubleshooting If you're a designer with sketchy computer modeling skills, SketchUp For Dummies is the trusted reference you'll turn to again and again.

An in-depth and comprehensive take on WordPress, covering everything about the platform such as WordPress posts, pages, themes, plugins, and more. Key Features Get up to date with the latest WordPress 5.0 (Bebo) and all its new features Beginner-friendly layout and advice you can apply from day one with loads of screenshots and examples Enrich your development experience with the new block-based editor Gutenberg Book Description Back in the day, when you wanted to launch a new website, you either had to learn web programming yourself or hire a professional who would take care of the whole process for you. Nowadays, with WordPress, anyone can build an optimized site with the least amount of effort possible and then make it available to the world in no time. Here, in the seventh edition of the book, we are going to show you how to build great looking and functional websites using WordPress. The new version of WordPress – 5.0 – comes with a few important changes, and we tell you all about how to use them effectively. From crafting content pages using the block editor, and customizing the design of your site, through to making sure it's secure, we go through it all. The book starts by introducing WordPress and teaching you how to set it up. You are then shown how to create a blog site, start writing content, and even use plugins and themes to customize the design of the site and add some unique elements to set it apart. If you want to get more in-depth, we also show you how to get started creating your own themes and plugins. Finally, we teach you how to use WordPress for building non-blog websites. By the end of the book, you will be sufficiently skilled to design high-quality websites and will be fully familiar with the ins and outs of WordPress. What you will learn Learn to adapt your plugin with the Gutenberg editor Create content that is optimized for publication on the web Craft great looking pages and posts with the use of block editor Structure your web pages in an accessible and clear way Install and work with plugins and themes Customize the design of your website Upload multimedia content, such as images, audio, and video easily and effectively Develop your own WordPress plugins and themes Use WordPress to build websites that serve purposes other than blogs Who this book is for The ideal target audience for this book would be PHP developers who have some basic knowledge of working with WordPress and who want to get a comprehensive practical understanding of working with WordPress and create production-ready websites with it.

Learn how to build a beautiful and feature-rich website or blog with WordPress all on your own. About This Book Learn how to build a WordPress site quickly and effectively, and how to create content that's optimized for publication on the web. Learn the basics of working with WordPress themes and plugins, and even create your own. Beginner-friendly layout and advice you can apply from day 1. Packed with screenshots and examples. Who This Book Is For This book is for anyone who wants to learn how to create a functional website, without having to hire a developer or a designer. The best thing about WordPress—the open source software that we're going to be using—is that it has a minimal learning curve and that everyone can master it quickly. No specific website building experience is required. Having said that, this book will also appeal to everyone who wants to get a bit more in-depth with WordPress development and start working on their own plugins and themes. What You Will Learn What WordPress is, where to get it, and how to launch your website quickly using it. How to publish your first content (a blog post or article). What the most important sub-pages of a quality website are, and how to create them in WordPress. How to upload multimedia content such as images, audio, and video. How to install and work with plugins and widgets. Where to find quality themes and how to install them. How to develop your own WordPress plugins and themes. In Detail WordPress Complete, Sixth Edition is a practical guide for everyone who wants to start their journey as an online publisher, website owner, or even a website developer. It takes you step-by-step through the process of planning out and building your site, and offers loads of screenshots and examples along the way. It's also a beginner's guide to theme and plugin development. This book begins with the basics of WordPress, followed by the different components that you as a developer will need to use to work swiftly and efficiently. The book starts by introducing WordPress to new readers in this field. You are then shown how to set it up, implement a blog, and use plug-ins and widgets. You'll use themes to make any website look and feel better and more original. You also learn how to create your own themes and perform testing to ensure your website is bug-free. You will also acquire some idea of how to use WordPress for non-blog-like websites. By the end of the book, you will feel confident enough to design high-quality websites and will be familiar with the ins and outs of WordPress. Style and approach This is a step-by-step tutorial, where we show you how you build a professional-grade website from the ground up, adding more and more complex features as we move on.